



# Pawel Tosiek

Design Engineer

I design web interfaces and build the backend systems that power them. Formerly a commercial photographer, then fifteen years building and running digital businesses. Based in Warsaw, operating studio infrastructure through **Oken Solutions Ltd** (UK): custom web architecture, live product ecosystems and autonomous tools.

paweltosiek.com

hello@paweltosiek.com

Warsaw, Poland

Polish and Canadian citizen

Open to full-time or contract

## SELECTED WORK · DESIGN, BUILD, OPERATE

2020 - present

### Founder & Design Engineer · Oken Solutions Ltd

Software and branding studio, UK registered 2022. Engineered the systems behind internal operations and client sites: **OkenDesk** and **OkenHub**, multi-tenant web platforms with AI concierges, enquiry routing and a custom internal ERP, and **OkenOS**, a multi-agent framework for autonomous workflow execution.

2025 - present

### Founder & Lead Engineer · OutTwo (outtwo.app)

Social concert companion connecting live music fans, designed and shipped full-stack from scratch. Live beta indexing over **156,000 concerts across 116 cities**.

2023 - present

### Founder & Brand Director · E-commerce print-on-demand network

Five niche storefronts run in-house, led by DarkenedBrush and SIEKSTUDIO. **17,000+ sales and 1,600+ five-star reviews**, from data-driven trend forecasting and rapid product testing. Art direction, catalogue architecture, listing SEO and the production pipeline behind it.

2019 - 2023

### Managing Director & Technical Head · Palmsky Partners Ltd / Monarch Media

Nine-property iGaming affiliate network on one shared technical spine. Led a **20-person team** of writers, designers, publishers and data-entry assistants, and owned the technical SEO, site architecture and analysis personally. Conversion, testing and performance sat in the same place.

2018 - present

### Founder & Systems Architect · SaaSInspector & The Coffee Guru

Two comparison platforms built around evidence rather than ranking: tools and coffee equipment scored from published specifications, side by side, with the reasoning kept on the page.

2026

### Lead Design Engineer, client build · keisot

Bespoke minimalist architecture for a fine art gallery: full-bleed presentation, typographic precision and a single-template structure that lets the collection grow without the layout drifting. Delivered under Oken Solutions.

2009 - 2018 · earlier

### Fashion photographer · Toronto, later London

Editorial and model testing, including test work for Elmer Olsen and Peggi Lepage, published in **Kaltblut Magazine**. Co-founded and ran a photography rental studio at 20 Leslie St, Toronto, 2009 to 2013.

## COMFORTABLE BEING ASKED ABOUT

### DESIGN & DIRECTION

Brand creation and identity systems, art direction, typography and layout, interface design and wireframing, Figma, Adobe Creative Suite.

### AI & MEDIA GENERATION

Autonomous agent systems and multi-agent loops, image engines and upscaling (Flux, Midjourney, Topaz Gigapixel), ComfyUI workflow architecture and batch nodes, Replicate and fal.ai render pipelines, AI video (Runway, Kling, Higgsfield).

### PRODUCT & ARCHITECTURE

Full-stack product scoping, system architecture and data flow, multi-tenant product logic, Cloudflare and deployment, WordPress themes and custom workflows.

### GROWTH & COMMERCE

Technical SEO and content systems, conversion rate optimisation, Shopify and marketplace operations, Ahrefs and SemRush, remote team leadership.

### EDUCATION

**Sheridan College**, Oakville, Ontario. Applied Photography, two-year program, 2006 to 2008. Studio and location practice, digital design and editing, and the business side of commercial work.

### LANGUAGES

**English**, native. **Polish**, spoken only: fluent for daily conversation, not written professionally.

### WORK ELIGIBILITY

Right to work across the **EU** and in **Canada** without sponsorship. Open to relocation.